

B.T. GOVERNMENT DEGREE COLLEGE, MADANAPALLE

(ACCREDITED WITH 'B' GARDE BY NAAC)

Annamayya District, Andhra Pradesh – 517325



DEPARTMENT OF COMMERCE

STRENGTHS:

- QUALIFIED AND EXPERIENCE FACULTY.
- FACULTY ACTIVELY INVOLVED IN ADMINISTRATIVE WORKS.
- SEPARATE LABORATORIES FOR ACCOUNTS AND COMPUTER APPLICATIONS.

WEAKNESS:

- INSUFFICIENT INDUSTRY ACADEMIA INTERACTION AND MOU

OPPORTUNITIES:

- TO START PG COURSE IN COMMERCE
- TO START CERTIFICATE COURSES IN COMMERCE AND ACCOUNTING BY USING TALLY PRIME.
- TO INCREASE INDUSTRY ACADEMIA INTERACTION.

CHALLENGES:

- TO MEET THE NEED OF INDUSTRIES BY USING EXISTING CURRICULUM
- CREATING AWARENESS ABOUT SELF-EMPLOYMENT
- TO GIVE AWARENESS TO STUDENTS HOW TO START STARTUPS.